



Remit Address:  
**KSNV**  
Formerly KVBC  
1500 Foremaster Lane  
Las Vegas, NV 89101  
Main: (702)642-3333  
Billing: (702)642-3333

# INVOICE

**Billing Address:**

Great American Media  
Attention: Accounts Payable  
1010 Wisconsin Ave. NW  
Ste 800  
Washington, DC 20007

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1780

Invoice #	106590-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/23/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106590
Alt Order #	06852573
Deal #	
Order Flight	09/18/12 - 09/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/17/12 to 09/23/12	1x	-TWTF--				
				Tu	09/18/12	:30	5:41 AM	DSCCNV-12-01-30-H P1.gq	\$600.00		1
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/17/12 to 09/23/12	1x	-TWTF--				
				F	09/21/12	:30	6:30 AM	DSCCNV-12-01-30-H P1.gq	\$1,000.00		1
3	KSNV	Today Show	658a-9am		09/17/12 to 09/23/12	1x	-TWTF--				
				Tu	09/18/12	:30	8:28 AM	DSCCNV-12-01-30-H P1.gq	\$1,500.00		1
4	KSNV	M-F Today Show II	9-10a		09/17/12 to 09/23/12	2x	-TWTF--				
				Tu	09/18/12	:30	9:59 AM	DSCCNV-12-01-30-H P1.gq	\$900.00		1
				W	09/19/12	:30	9:56 AM	DSCCNV-12-01-30-H P1.gq	\$900.00		2
5	KSNV	Today 4th Hour	10am-11am		09/17/12 to 09/23/12	1x	-TWTF--				
				Th	09/20/12	:30	10:51 AM	DSCCNV-12-01-30-H P1.gq	\$450.00		1
6	KSNV	Rachael Ray	11am-12pm		09/17/12 to 09/23/12	1x	-TWTF--				
				Tu	09/18/12	:30	11:28 AM	DSCCNV-12-01-30-H P1.gq	\$325.00		1
7	KSNV	Noon News	12-1230pm		09/17/12 to 09/23/12	1x	-TWTF--				
				W	09/19/12	:30	12:18 PM	DSCCNV-12-01-30-H P1.gq	\$425.00		1
8	KSNV	The Agenda 1230pm	1230-1p		09/17/12 to 09/23/12	1x	-TWTF--				

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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Sales Region	National

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Alt Order #	06852573
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	The Agenda 1230pm	1230-1p	Th	09/20/12	:30	12:39 PM	DSCCNV-12-01-30-H P199	\$325.00		1
	KSNV			to	09/17/12 to 09/23/12	2x	-TWTF--				
9	KSNV	Days of our Lives	1258p-2pm	Tu	09/18/12	:30	1:59 PM	DSCCNV-12-01-30-H P199	\$425.00		2
	KSNV			F	09/21/12	:30	12:59 PM	DSCCNV-12-01-30-H P199	\$425.00		1
	KSNV			to	09/17/12 to 09/23/12	1x	-TWTF--				
10	KSNV	The Doctors	2pm-3pm	Tu	09/18/12	:30	2:56 PM	DSCCNV-12-01-30-H P199	\$325.00		1
	KSNV			to	09/17/12 to 09/23/12	2x	-TWTF--				
11	KSNV	Dr Phil	3-4p	W	09/19/12	:30	3:43 PM	DSCCNV-12-01-30-H P199	\$450.00		1
	KSNV			F	09/21/12	:30	3:24 PM	DSCCNV-12-01-30-H P199	\$450.00		2
	KSNV			to	09/17/12 to 09/23/12	1x	-TWTF--				
12	KSNV	4PM NEWS (1 hour)	4-5pm	Tu	09/18/12	:30	4:27 PM	DSCCNV-12-01-30-H P199	\$700.00		1
	KSNV			to	09/17/12 to 09/23/12	2x	-TWTF--				
13	KSNV	4PM NEWS (1 hour)	4-5pm	Tu	09/18/12	:30	4:45 PM	DSCCNV-12-01-30-H P199	\$700.00		1
	KSNV			to	09/17/12 to 09/23/12	2x	-TWTF--				
14	KSNV	M-F Early News	5-630p	W	09/19/12	:30	4:45 PM	DSCCNV-12-01-30-H P199	\$700.00		2
	KSNV			to	09/17/12 to 09/23/12	2x	-TWTF--				
15	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm		W	09/19/12	:30	5:16 PM	DSCCNV-12-01-30-H P199	\$1,200.00		1
	KSNV			F	09/21/12	:30	6:24 PM	DSCCNV-12-01-30-H P199	\$1,200.00		2
	KSNV			to	09/17/12 to 09/23/12	2x	-TWTF--				

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Billing Calendar	Broadcast
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15	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			to							
	KSNV			09/17/12 to 09/23/12	1x	-TWTF--						1
				F 09/21/12	:30	7:29 PM			DSCCNV-12-01-30-H P199	\$1,300.00		
16	KSNV	Tuesday Prime 10-11pm	10-11pm		to							
	KSNV			09/17/12 to 09/23/12	1x	-T-----						1
				Tu 09/18/12	:30	10:31 PM			DSCCNV-12-01-30-H P199	\$3,200.00		
17	KSNV	Wednesday Prime 9-10pm	9-10pm		to							
	KSNV			09/17/12 to 09/23/12	1x	--W----						1
				W 09/19/12	:30	9:46 PM			DSCCNV-12-01-30-H P199	\$4,000.00		
18	KSNV	Thursday Prime 10-11pm	10-11pm		to							
	KSNV			09/17/12 to 09/23/12	1x	---T---						1
				Th 09/20/12	:30	10:33 PM			DSCCNV-12-01-30-H P199	\$3,200.00		
19	KSNV	M-F News 3 at Eleven	11pm-1135pm		to							
	KSNV			09/17/12 to 09/23/12	1x	-TWTF--						1
				W 09/19/12	:30	11:34 PM			DSCCNV-12-01-30-H P199	\$1,100.00		
20	KSNV	Tonight Show	1135p-1237a		to							
	KSNV			09/17/12 to 09/23/12	1x	-TWTF--						1
				Tu 09/18/12	:30	11:47 PM			DSCCNV-12-01-30-H P199	\$750.00		
22	KSNV	News 3 in Prime	7-10pm		to							
	KSNV			09/17/12 to 09/23/12	1x	-----S						1
				Su 09/23/12	:30	9:18 PM			DSCCNV-12-01-30-H P199	\$1,200.00		
<b>Aired Spots</b>										<b>26</b>		

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Gross Total	\$27,750.00
Agency Commission	\$4,162.50
Net Amount Due	\$23,587.50
Payment Terms	30 Days

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